

27 January 2014

To Whom It May Concern.

Dear Sir / Madam,

Re: Ultimate Performance Solutions

InvestKL was a start up initiative in 2011 targeted by the Malaysian Government to attract foreign investment from Global 500 companies. In two years we have exceed our targets and attracted many companies to the Greater Kuala Lumpur area. InvestKL works with other Government Ministries, entities and agencies to formulate attractive fiscal packages and help corporations identify business opportunities while strengthening their competitiveness regionally and globally. More information can be seen at this link [http://www.investkl.gov.my/About Invest KL-@-Overview.aspx](http://www.investkl.gov.my/About%20Invest%20KL-@-Overview.aspx)

Reporting to three key Government Ministers, my role as the CEO of InvestKL is challenging and equally rewarding. I was aware at the outset that naturally recruiting quality proven Malaysian professionals who had worked in international environments and were returning to do a form of Government Service would bring unique challenges. It was imperative that my team were cohesive and worked as a team if we were to fulfil and exceed the goals set on us.

It was because of this that I engaged Ultimate Performance Solutions to ensure we were all speaking the same language and maximising effective communication both internally and externally. I see AppliedNLP as a Tool box in terms of training modalities and once learned any other form of learning will in turn be acquired and applied more effectively.

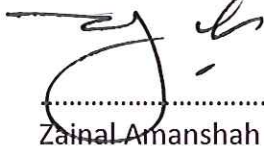
I had known Colin Whitehead for several years as we were both founder members of VCE-19 a CEO member Group under the Vistage Umbrella. At this time he was the Country Head of Macquarie Bank's Equipment Leasing. Through this I was aware of his involvement in training of Neuro Lingusitic Programming and of his and his wife Manjeet's structuring an AppliedNLP for business programme. Colin and Manjeet along with myself and head of HR then defined during a critical discussion the outcome goals of the programme and uniqueness of our environment. This discussion and post each session discussions have allowed the programme to be executed professionally and effectively. We have trained our entire management team including myself through Basic, Advanced and in April of 2014 year master level AppliedNLP. In effect AppliedNLP has become installed in our DNA in terms of communications excellence.

Finally what Colin and Manjeet bring to the table in terms of their combined business experience is undoubtedly their key differentiator. They are both integrally involved in every aspect of the training and their passion to deliver ensures the Client achieves. Customising of their programme to meet individual client requirements is again a significant differentiator.

I would highly encourage any CEO / Business, serious about improving the cohesiveness of their team to ultimately deliver, to engage with Colin and Manjeet.

Thank you.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Zainal Amanshah", written over a horizontal dotted line.

Zainal Amanshah
Chief Executive Officer